



WineAmerica Supplier Membership Benefits

Silver Level Benefits

- WineAmerica FedEx Shipping Program offers members discounted shipping rates for ground and express delivery ranging from 10-24% off standard rates
- WineAmerica Heartland Affinity Program provides discounts on credit card processing costs and payroll services
- Website listing with hyperlink, service description & company logo on the Supplier Member page
- Complimentary WineAmerica newsletter subscription featuring important information about the Association and wine industry news
- Quarterly Ezines sent out to all winery members listing each Supplier member
- Discounted “Supplier Members Only” rates for advertising in the monthly newsletter and free online classified ads
- Highlighted in WineAmerica newsletter upon joining
- Listing on Virtual Trade Show website main page

Gold Level Benefits – *Receive all the benefits of the Silver level, Plus:*

- WineAmerica will send out a membership brief to winery members noting your membership with the Association and describing your services and incentives to winery members
- Ability to post documents and organization information on your own WineAmerica Supplier member webpage in the Virtual Trade Show online
- Annual roster of winery members in electronic format or mailing labels
- Fliers/brochures will be placed in the new member packets that go out to each winery upon joining WineAmerica
- WineAmerica meeting Sponsorship opportunities

Platinum Level Benefits – *Receive all the benefits of the Silver & Gold levels, Plus:*

- Ability to provide educational articles in the newsletter that highlight your services
- Tailored promotional opportunities to winery members as agreed upon with WineAmerica through an Affinity Program Agreement, such as ezine announcements to winery members announcing program changes/updates
- WineAmerica staff will bring your program materials with them when they travel to industry conferences as part of the WineAmerica membership packet
- Annual roster of winery members in electronic format or mailing labels continuously updated on Members Only page of website