

WineAmerica Publications

Advertising Rates

Newsletter

Our monthly newsletter features:

- 1) Timely, relevant news
- 2) Full color publication
- 3) Distribution to over 800 wineries in 48 states

Members Only Rates

	1x	3x	(Annual) 12x
Full page	\$250	\$630	\$1275
1/2 page	\$135	\$340	\$680
1/3 page	\$75	\$175	\$410
Sidebar	\$75	\$175	\$410

Non-Member Rates

	1x	3x	(Annual) 12x
Full page	\$375	\$760	\$1395
1/2 page	\$260	\$465	\$810
1/3 page	\$200	\$300	\$535
Sidebar	\$200	\$300	\$535

Online classified advertising is also available free of charge to WineAmerica members.

Important Information

- Newsletters are created in a Word document and mailed electronically
- Please submit your ad no later than the 20th of each month. Newsletters are mailed to WineAmerica members during the last week of each month
- Please email your ad to jmattingley@wineamerica.org

Mechanical specifications

- Trim size of all publications is 8 1/2"(w) x 11" (h). Print area is 7 1/4" (w) x 10" (h). Print area is 2"(w) x 10"(h) for the Sidebar; Ads should be submitted electronically in PDF , TIFF, GIF, or JPEG files

Advertising Agreement

1. Cancellations will not be accepted after the closing date. Cancellations must be submitted in writing to WineAmerica. Cancellations after design date will incur a service charge.
2. An advertiser may change ad copy prior to the closing date. The advertiser (or its agency) is responsible for providing the publisher with all ad material.
3. Requested ad positions are not guaranteed unless the advertiser purchases a preferred position at a 10% premium. Any ad consisting of non-contiguous separate pieces will be subject to 10% preferred position premium.
4. The word "advertisement" shall be added to any ad and to each page of all inserts which, in the opinion of the publisher, might be confused with editorial.
5. Advertisers and advertising agencies assume liability for all content (including text, representation, and illustrations) of advertisements printed and also assume responsibility for any claims arising there from made against the publisher.
6. The publisher has no liability for failure to print any advertisement. If any errors appear in the advertisement as published, the most likely remedy will be a make-good advertisement. The publisher will not be liable under any circumstances for any cost or damages as a result either of the failure to print any advertisement or of the appearance of errors in any advertisement as published. The publisher shall not be liable for errors in the advertiser index.
7. The publisher reserves the right to reject any advertising which is not in keeping with the publication's standards. Advertisers and advertising agencies agree to indemnify and protect the publisher from any damage or expense resulting from printing and publishing any advertisement.
8. The publisher reserves the right to hold the advertiser and/or its advertising agency jointly and severally liable for such moneys as are due and payable to the publisher.
9. The publisher reserves the right, when applicable, to restrict the participation of WineAmerica members in WineAmerica functions because of an outstanding advertising debt.
10. Rates are subject to change at any time.