

Resolution

Wine Production Definitions for the European Community

Wine producers in the United States are currently selling wine into the member states of the European Community ("EC") with the understanding that these wines comply with EC winemaking and presentation rules if (1) they comply with the rules as written, or (2) they are accepted under the provisions of any agreement between the United States ("US") and the EC.

US producers are obligated to comply with US regulation of wine production and sale.

We recognize that the EC issued regulations in 2002 that restrict the use of certain descriptive wine production terms on labels. The EC has stated that these regulations were intended to provide wine consumers with better information regarding the wines they purchase in the EC. These terms may be used differently in different EC countries subject to each country's definitions and language.

Since 2002, the EC has issued derogations to US wine producers related to the use of some of the terms that have permitted US wines to be sold in the EC. On March 10, 2009 the last derogation expired.

The EC has granted other non-EC countries the right to use these descriptive wine production terms on wines sold in the EC in instances where the definition differed from the EC regulations, but where national or regional definitions for the production terms have been developed.

Accordingly, WineAmerica hereby resolves to establish definitions for certain production terms by accepting the attached list of wine production descriptors as definitions for use on the labels of wine being exported to EC member countries, and recommends that these definitions be provided to the EC Commission in Brussels, Belgium, the Office of the United States Trade Representative, the Alcohol & Tobacco Tax & Trade Bureau of the US Department of the Treasury, other wine and grape grower associations in the United States, and to such other entities as are appropriate. These definitions are adopted solely to meet the requirements of EC labeling regulations with respect to US wines exported to EC member countries. They will have no effect with respect to the use of terms on wine sold in the US, and may be revised by resolution from time to time.

RESOLVED this 24th day of March, 2009 in Washington, DC by the Board of WineAmerica.